

#### Strategies for Digital Stewardship

Sustainable Open Access: A funding model for documentary heritage

Ulrich Werneburg October 2013





#### A Forum for Collaboration

- Not-for-profit, registered charity for 35 years
- Mission ~ to make Canada's documentary heritage accessible for Canadians and the world.
- Governed by Canada's Memory Institutions
  - \* LAC, BAnQ, CARL, University Libraries, Public Libraries,
- Services for Stakeholders
  - Digitization, Preservation & Access
  - Custom Hosting, Scanning, Metadata





#### **Partnerships**

**Bibliothèque** et Archives nationales Québec 🍇 🔹









LIBRARY of PARLIAMENT





































L'Université canadienne Canada's university



University of Victoria





University of Newfoundland









#### **Projects**

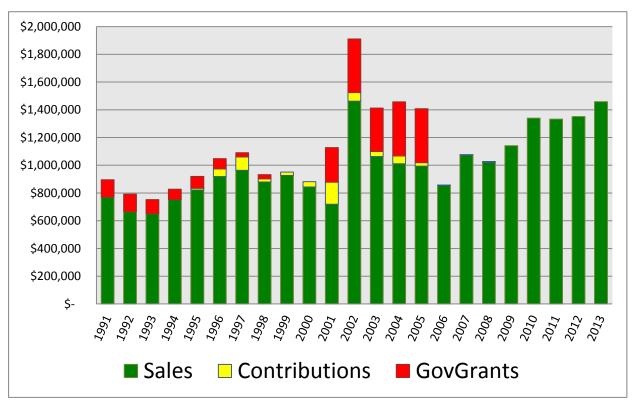
- Early Canadiana Online Collections
  - <u>eco.canadiana.ca</u>
  - ❖ 100,000 titles ~ 4,000,000 pages
  - GovDocs, Books, Periodicals from 1558 to 1967
- Canadian Metadata Repository & Discovery Portal
  - search.canadiana.ca
  - Over 1 million titles ~ 65 million pages
  - 37 digital repositories
- Héritage
  - heritage.canadiana.ca
  - ❖ 800 archival collections ~ 60 million pages

#### Who Pays for it?





## Past Funding Sources

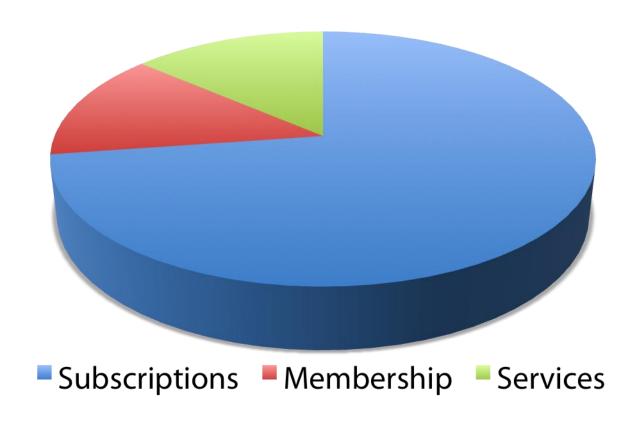


Grants and contributions are important but inconsistent & insufficient to meet the need.





#### Revenues







#### Recent Grant Requests

- 2007 Canada Project Mass Digitization Proposal
- 2009 Canada Online Mass Digitization Proposal
- 2010 War of 1812 Commemoration Fund
- 2011 War of 1812 (retry)
- 2012 SSHRC Partnership Fund w/Stratford Institute

None succeeded





#### Funding options for NPOs

- Subscriptions
- Sale of assets
- Centre of Excellence services
- Advertising
- Derivatives
- Grants & Donations
- Collaborations





# Héritage Project

- A Pathfinder Initiative for Self-funded Open Access
- Library & Archives Canada's Most Popular Holdings
- 800 Series / 60 million Pages
- Mid-1600s to mid-1900s
  - Genealogy (Immigration, Church, Land)
  - First Nations
  - Government
  - ❖ Military 1812 WW2
  - Prominent Canadians' Papers
  - And much, much more





# Héritage Project

- 10 year project
- Collaborations in place and planned
  - CARL, CRKN, CRL, ACA, CCA, etc.
  - History & Genealogy Societies
  - Canadian Public
- Self-funding pathfinder project
  - Much to learn & need to be flexible
- Ultimate Objective
  - Perpetual Online Open Access





### Challenges

- 60 million pages of archival records
  - Mostly poor quality microfilm images of hand-written documents
- No metadata exists
  - Each page needs to be described/transcribed
- Creating a metadata architecture
  - Maximizes discovery and data mining
  - Standards based
  - Linked Open Data
- Ensuring broad collaboration with stakeholders
  - Standards & Priorities
- Maximizing amount of metadata
- Crowd-sourcing
  - Logistics
  - Quality Control





#### Héritage Phase I ~ 2013-2015

- Set-up Collaborative sub-projects
- Standards & Priorities Advisory Committees
- Digitize 60,000,000 images
- Create & link series level metadata
- Infrastructure
- Metadata architecture
- Tools to describe & transcribe





# Héritage Phase II – 2013 to 2023 and beyond

- Create Metadata
- Describe & Transcribe
- Massive data repository
- Crowd sourcing
- Collaborative funded projects
- Innovative technologies





#### Héritage Goal - Open Access

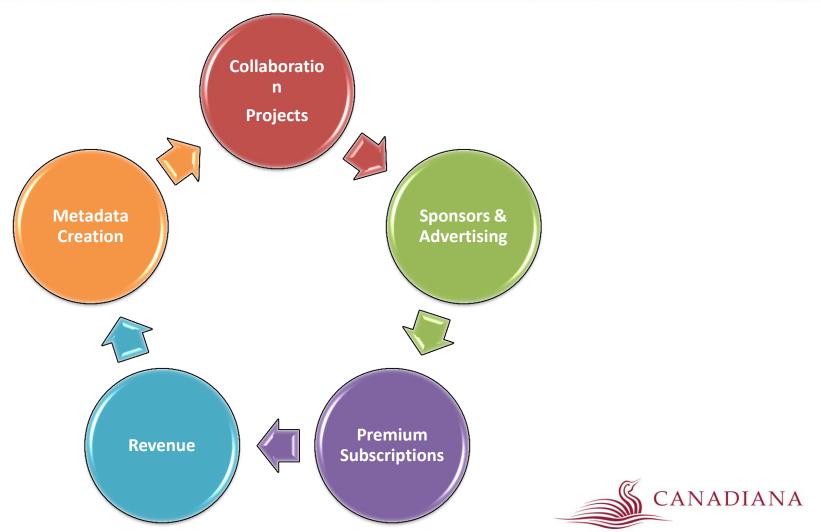
- Free access to digital copies heritage.canadiana.ca
- Same finding aids as microforms at LAC
- Free access to microforms at LAC remains
- Source documents remain in public domain
- 10% of digital copies move from Free to Open Access each year

If access is free, how is it funded?





# Funding Héritage









## **Kick-start Funding**

#### **CRKN MEMBERS**

Acadia University

Athabasca University

**Brock University** 

**Carleton University** 

Concordia University

**Dalhousie University** 

Kwantlen Polytechnic University

Lakehead University

Laurentian University

McGill University

McMaster University

Memorial University of Newfoundland

Mount Allison University

**Mount Royal University** 

Queen's University

**Ryerson University** 

Saint Mary's University

Simon Fraser University

St. Francis Xavier University

**Thompson Rivers University** 

**Trent University** 

Université du Québec à Rimouski

Université du Québec à Trois Rivieres

Université Laval

Universite Sainte-Anne

University of Alberta

University of British Columbia

**University of Calgary** 

University of Guelph

University of Lethbridge

University of Manitoba

University of New Brunswick

University of Northern British Columbia

**University of Ottawa** 

University of Prince Edward Island

University of Regina

University of Saskatchewan

University of the Fraser Valley

University of Toronto

University of Victoria

University of Waterloo

University of Western Ontario

**University of Windsor** 

University of Winnipeg

Vancouver Island University

Wilfrid Laurier University

York University





#### **Premium Subscription**

- Sophisticated search
- No advertising
- Researcher tools
- Derivatives
- Free premium access users of subscribing & partner institutions

Funds metadata creation & infrastructure for perpetual access.





#### Conclusions

- Canadiana is a forum for collaboration
- Canada's memory institutions & public want digital collections
- New funding models are required
- Héritage Project is a pathfinder model for sustainable Open Access





## Thank you!

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