NZAL news from the university of toronto libraries

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IN THIS ISSUE Spring 2014



- [3] Taking Note
- [4] Getting Personal: Library Reaches Out to Thousands of First Year Students with Personal Librarian Project
- [6] Newly Acquired, Widely Admired
- [7] An Eventful Winter Season at Fisher

- [9] News from the Cheng Yu Tung East Asian Library
- [10] Causes for Celebration at the Richard Charles Lee Canada-Hong Kong Library
- [11] Exhibitions and Events

Cover image: Photos from Degrassi Trivia Night, hosted by the Media Commons. Story on page 8. Above: Warren Beatty and Madonna at Francesco Clemente's NYE party in 1990; © Allen Ginsberg LLC, 2014. Story on page 6.

TAKING NOTE

WELCOME TO THE SPRING ISSUE

of *Noteworthy.* What's uppermost in my thoughts these days? In three words: first year students.

Cast your mind back to your first few weeks at university. How forbidding did the library seem to you? Were you able to figure out how to get exactly the help you needed? That's what is occupying my mind these days. How can librarians make a real difference in the life of our students, especially our first year undergraduates, who may not even know that they can ask for help?

On page 4 you will be able to read a very interesting article about the Personal Librarian initiative. We have a goal to connect every first year student to their very own 'personal' librarian. An ambitious project, you might say, but nevertheless one that I firmly support.

We hear from so many of our students how just a few minutes with a librarian was the 'aha!' moment that helped them leap over a hurdle to produce an outstanding assignment, or find the missing link in their research. But libraries can be tough places to figure out, especially when there are 44 of them. I want every first year student to understand how a great library system like U of T's—and the talented staff who work here—can enrich their learning experience and contribute to their success.

That's where the 'personal' in Personal Librarian comes in. By connecting every first year student with a librarian, we are





providing our incoming students with another person who cares about their academic success and is willing to help. Those early experiences should pave the way for deeper library engagement throughout a student's academic career here, and empower her or him to become a wise and savvy user of information in an increasingly complex information environment.

Of course, great personal librarians need great library collections, and you will see on page 6 how we are moving apace to attract and buy outstanding, engaging materials for our libraries. On the day the acquisition of the Ginsberg Collection was announced we had 96,000+ views on the Fisher Library's Flickr site. Since then we have had 1,100+ views of the accompanying video. In my mind, this is just another way of reaching out to students and others to focus their attention on the libraries as places where help is available to them.

> Through these and many other efforts to reach out to students we aim to inspire the generation of ideas and prepare our students for an informationcentric world.

> > LARRY P. ALFORD chieflibrarian@utoronto.ca

noteworthy news from the university of toronto libraries

Chief Librarian Larry P. Alford

Editor Karen Turko

Designer Maureen Morin

Photography

Paul Armstrong, Gordon Belray, Robert Carter, Stephen Hong, John Shoesmith

editorial board Megan Campbell

Director of Advancement, University of Toronto Libraries

Maureen Morin

Graphic Designer, Information Technology Services, University of Toronto Libraries

Karen Turko

Director, Donor Relations and Development, University of Toronto Libraries

Margaret Wall

Communications Librarian, University of Toronto Libraries

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Comments should be addressed to:

Karen Turko 130 St. George Street Toronto, ON M5S 1A5 telephone: 416-978-7654 email: karen.turko@utoronto.ca

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Above: UTL librarians and staff welcome first year students during the September 2013 Orientation Week street fair.

UP CLOSE AND PERSONAL



Interview with Heather Buchansky, Student Engagement Librarian at UTL

Getting personal: Library reaches out to thousands of first year students with Personal Librarian Project

WHY DO FIRST YEAR STUDENTS NEED A PERSONAL LIBRARIAN?

Research shows that students entering university for the first time find the whole process of post-secondary research—finding, choosing and evaluating quality sources for assignments—daunting. And with 44 libraries in the UTL system, knowing where to begin can be quite overwhelming. A personal librarian can point students in the right direction, provide academic support and show new students that we are able and eager to support them in their studies.

HOW DID THE PERSONAL LIBRARIAN PROJECT ORIGINATE?

We keep reading reports, and even hearing directly from faculty, that incoming university students are unaware of the

resources and services libraries offer, or how librarians can help them. Some students may never have had any direct contact with a library or librarian during high school. So, we knew we needed to make more of an effort to connect with this cohort and to let them know how librarians can assist them.

The personal librarian concept came from similar projects at other university libraries, such as Yale and Drexel, and our own Kelly Library at St. Michael's College, which already had a program in place. However, we knew if we were going to take this on, we'd have to think of how to scale it as a personal librarian project at U of T would be the largest one out there. Some institutions had about 1,000 first year students participating in their program. We needed a project that could grow to take on over 7,000 first year students on the St. George campus. In 2011 the Libraries embarked on a pilot project, pairing ten personal librarians with 1,000 first year Faculty of Arts and Science students. It was well received, so we decided to increase the number of students and librarians for the 2013–14 academic year.

AND HOW MANY STUDENTS ARE INVOLVED IN THE PROJECT NOW?

We have 2,500 first year students on the St. George campus from the Faculty of Arts and Science, and 300 first year students from the Faculty of Engineering.

HOW DO PERSONAL LIBRARIANS Communicate with the students?

We match first year students with their own designated librarian. The librarian contacts assigned students via email several times during their first year at U of T, offering help and advice to ease them into their undergraduate studies. We point out library resources and how to use them, as well as library services they might not even know about, like one-on-one research consultations that are available to them. This year, we hosted a Meet and Greet for students to drop by to say hi to their personal librarian and learn more about the



UP CLOSE AND PERSONAL



library in a casual environment. These emails and events also allow students to choose how to connect, as we're happy to meet online or in person.

WHAT ARE STUDENTS SAYING ABOUT THE PROJECT?

We received many positive comments from students involved with the project in its first year. Students mentioned they felt more at ease knowing they had a direct connection with someone they could ask about research assignments. Others enjoyed learning about new tools and tips to conduct research that they might not otherwise have found on their own. Students felt being a part of the project really helped in the transition from high school to university. One student believed that they "...would not have been able to submit at least one major paper if it [wasn't] for the Personal Librarian project." Hearing feedback like this is really gratifying and tells us that we're on the right track.

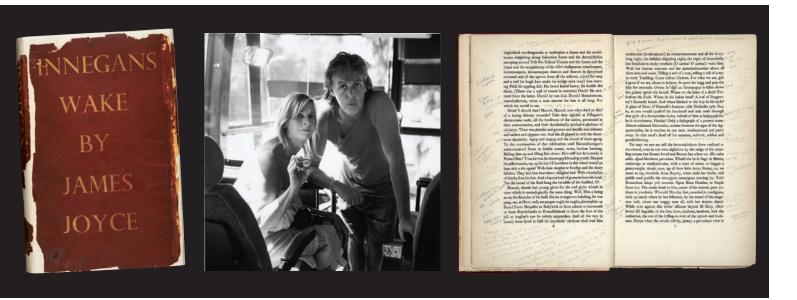
WHAT ARE THE NEXT STEPS?

Connect with more students! We need to experiment with different ways to grow the project. In the end, we'd like every first year student at the St. George campus—all 7,800 of them—to have their own personal librarian.

More information about the Personal Librarian Pilot Project can be found at: http://uoft.me/1Pl.

Facing page: Heather Buchansky, Student Engagement Librarian; demystifying the Robarts Library stacks. This page: Personal librarians and students get acquainted at the Meet and Greet on September 30, 2013.

COOL AND COLLECTED



Newly Acquired, Widely Admired

MARSHALL MCLUHAN PERSONAL LIBRARY

The Thomas Fisher Rare Book Library is proud to announce the acquisition of the working library of Marshall McLuhan. Comprised of more than 6,000 volumes, McLuhan used the library heavily during the writing of his most famous works, including Understanding Media, The Gutenberg Galaxy and The Medium is the Message. Most of the books bear McLuhan's annotations and more than half of them contain material—including notes, manuscripts and correspondence—laid into the books by McLuhan.

McLuhan is well known as a founding father of modern communications theory, and his library reflects both the genesis of his ideas and the wide range of disciplines that were the basis of his ideas. Lesserstudied aspects of McLuhan's interests, from Catholicism to environmentalism to business management, are also evident in the contents of the library. Authors such as James Joyce, T. S. Eliot, Ezra Pound, Walter J. Ong, Lewis Mumford, Etienne Gilson and Harold Adams Innis, among many others, are well represented.

McLuhan's reading habits and the specifics of his focus are plainly to be seen in the annotations he produced during a lifetime of scholarship. Objects of McLuhan's obsession, such as James Joyce's *Finnegan's Wake*, are riddled with layers of annotations.

ALLEN GINSBERG PHOTOGRAPHY COLLECTION

The University of Toronto is home to the world's largest collection of photographs by the late beat poet Allen Ginsberg, thanks to a donation by the Larry and Cookie Rossy Family Foundation.

The 7,686 photographs housed in the Thomas Fisher Rare Book Library and 236 silver gelatin prints at the University of Toronto Art Centre include portraits of figures as prominent as William Burroughs, John Cage, Bob Dylan, Willem de Kooning, Paul and Linda McCartney and Iggy Pop. Comprising a nearly complete archive of Ginsberg's surviving photographs, the collection spans the years 1944 to 1997 and includes original snapshots and prints of various sizes. The silver gelatin prints are unique in that they are hand-captioned by Ginsberg. All of these images will be available to scholars and some will be on display.

The Ginsberg prints provide visual insight into New York's urban landscape from the 1950s to the 1990s. They also document Ginsberg's international travels to Canada, France, India, Mexico, Morocco, Nicaragua, the USSR and many other nations.

Many of the prints have been digitized and are available via the Fisher Library's Flickr site at http://go.utlib.ca/ginsberg and the UTAC Collections Online portal which can be accessed from the University of Toronto Art Centre's homepage at www.utac.utoronto.ca. This fall UTAC, in collaboration with the Fisher Library, will present an exhibition of the Ginsberg photographs.



An Eventful Winter Season at Fisher

A LIBRARY WITHIN A LIBRARY: FISHER Celebrates the acquisition of Marshall McLuhan's personal library

On January 20 Dr. Eric McLuhan and Andrew McLuhan gave a lecture to a full house on the role Marshall McLuhan's personal library (now housed at the Fisher Library, see previous page) played in his life and research. The lecture was a fascinating tale of how the son (Eric) and grandson (Andrew) have maintained, catalogued and tirelessly sought a permanent place in a major academic and research setting for the books. Heavily annotated and used extensively by their famous forbear, this collection was Marshall McLuhan's working archive. Annotations in his handwriting reveal the progress of his thought over the course of his life.

'WE WILL DO OUR SHARE': THE UNIVERSITY of toronto and the great war

This exhibition opened on February 5 to a good crowd in spite of the snowy weather. It draws on the extensive and diverse holdings relating to the War effort in the University of Toronto Archives, the wider University library system and elsewhere on campus. It focuses on how the University prepared for and carried out its duties during the war, and on the impact of the war on faculty, staff, students, the physical plant, academic and research programmes, and on student and other organizations. The material on display includes correspondence, diaries, official documents, photographs, posters, maps and a wide range of publications and artifacts. 'We Will Do Our Share' was curated by Loryl MacDonald, University Archivist,



Top: A section of the WW1 exhibition at the Fisher Library. Above left: Marnee Gamble, Loryl MacDonald and Harold Averill. Above right: Dr. Eric McLuhan and Andrew McLuhan.

and her colleagues Harold Averill and Marnee Gamble of the University of Toronto Archives and Records Management Services. The exhibit continues to May 2.

A handsome exhibition catalogue is available for \$20.00. To order publications by Visa or MasterCard, please contact the Fisher Library at 416-978-5285 or fisher.library@utoronto.ca.





SIXTH ANNUAL LEON KATZ MEMORIAL Lecture

On March 10 Carole Gerson, a professor in the English department at Simon Fraser University, gave an intriguing lecture on how early Canadian writers are represented as characters in the works of subsequent literary authors. Gerson focused primarily on Susanna Moodie and Pauline Johnson, and discussed ways that twentiethand twenty-first century Canadian writers have commemorated and recreated their predecessors in fiction, poetry and drama. The Leon Katz Memorial Lecture is generously endowed by Mrs. Johanna Sedlmayer Katz.

30 YEARS OF FRIENDS OF FISHER!

At the end of Carole Gerson's lecture, Michael Walsh, Chair of the Friends of Fisher, spoke about this year being the thirtieth anniversary of the Friends. He produced the letter he received 30 years ago from then Chief Librarian Marilyn Sharrow, inviting him to join. Walsh also paid tribute to the donors who endowed the lecture series and all of the loyal Friends over the years. All those present celebrated the special occasion with cake and Prosecco.

TWENTIETH ANNUAL GRYPHON LECTURE ON THE HISTORY OF THE BOOK

On April 2 Sasha Suda, Associate Curator of European Art at the Art Gallery of Ontario, gave a lecture titled *The Art of the Late Mediaeval Manuscript*. The talk was very interesting and illustrated by many beautiful and pertinent slides. It was very well received and sparked many questions from the audience.

At the beginning of the evening, Chief Librarian Larry Alford gave a short tribute to George Kiddell, who endowed the *Gryphon Lecture* twenty years ago. George died last year and will be greatly missed by all his friends at the Libraries.

Listen to Fisher lectures at http://fisher. library.utoronto.ca/lectures-audio.

Other Events DEGRASSI ENTHUSIASTS MAKE THE GRADE

Hard-core fans of the Toronto-based Degrassi series braved the freezing cold





temperatures to compete in a trivia night about the show on February 27. The event was organized to highlight Degrassi's producer, Epitome Pictures, and its collection at the Media Commons Archives. Degrassi spirit was out in full force with numerous teams dressed as characters from the show's more than 25 year history. Among the excited guests was former cast member Shane Kippel, who played Spinner on Degrassi: The Next Generation. The night was a huge success with winning trivia team, The Have-Nots, walking away with a Degrassi prize pack and a tour of the Degrassi set during filming.

Clockwise from top left: Carole Gerson with Mrs. Johanna SedImayer Katz. Michael Walsh and Anne Dondertman with cake knives at the ready. Sasha Suda delivers the Gryphon Lecture.





FRIENDS OF THE LIBRARIES LECTURE

On March 27 Mark Kingwell, awardwinning Professor of Philosophy at the University of Toronto, gave the last lecture in the series, titled 'We Shall Look Into It Tomorrow' On the Art of Procrastination.

Kingwell arrived at procrastination by describing akrasia (acting against one's better judgement or weakness of will), looking at addiction and boredom and finally explaining procrastination. The audience was spellbound as he traced the relationships among these afflictions. Many interesting questions ensued at the end of the lecture and during the reception that followed.



News from the Cheng Yu Tung East Asian Library

KIM JANG HOON CONCERT

On December 19, 2013, well-known South Korean pop singer Kim Jang Hoon, known in South Korea as 'Donation Angel', held a benefit concert at the Royal Ontario Museum. Well received by the 400+ spectators, the concert supported the Korean collections in the Cheng Yu Tung East Asian Library as well as a number of Toronto charities. Julie Hannaford, Associate Librarian for the Humanities and Social Sciences (UTL), thanked him during the concert and presented a certificate of recognition to him.

Kim Jang Hoon has donated over 10 billion Korean won (\$9-10 million) to various charities over the past 10 years. Toronto City Council awarded him a recognition plaque in October 2013 to acknowledge the many contributions he has made to the city. On October 10, Mr. Kim visited the Cheng Yu Tung East Asian Library and, in addition to the proceeds of the concert, made a pledge of \$20,000 over four years in support of the Korean collection.

CHINESE JEWS AND JEWS IN CHINA BY IRENE CHU

On March 5, Irene Chu talked about her forthcoming book on Chinese Jews and Jews in China at the Cheng Yu Tung East Asian Library. The audience enjoyed her breathtakingly exquisite storytelling about the history of Jewish people in China, based on her research. Irene Chu is an author, artist, calligrapher, musician, social activist and television executive. She is well known as a producer for a 20-episode television drama series titled *Once Upon a Time in Toronto*, which aired nationally in Canada on Rogers OMNI Television.

Clockwise from top left: Jubilant Degrassi trivia prize winners. Kim Jang Hoon rocks the ROM. Concert photo: The Korean Times Daily (Toronto). Mark Kingwell signs books for guests after the Friends of the Libraries lecture.



Causes for celebration at the Richard Charles Lee Canada-Hong Kong Library

LAUNCH OF THE HONG KONG BASIC LAW PORTAL

After months of research and preparation, the Hong Kong Basic Law Portal (http:// hongkong.library.utoronto.ca/collections/ hk-basic-law-portal) was officially launched at the Richard Charles Lee Canada-Hong Kong Library (RCL CHKL) on November 13, 2013. The Portal serves as an online gateway to Basic Law research materials from major institutions around the world. The RCL CHKL currently maintains the largest collection of both in-print and digital Basic Lawrelated documents in North America.

CHINESE FILM DONATION EVENT AND BEAUTIFUL CHINA EXHIBIT

On February 11, UTL celebrated a donation of over 200 Chinese reel films from the Consulate-General of The People's Republic of China in Toronto in the RCL CHKL. The film donation covers a wide range of genres and topics. Included are feature films such as the famed *Red Sorghum*, documentaries such as *Nanjing* and animated short films based on Chinese parables such as *A Snipe and a Clam Locked in a Fight*. While most of the films are in Chinese, some are in English

or French. The films are available in the Media Commons.

The Consulate-General also lent UTL 60 stunning photographs for the *Beautiful China Exhibit*, which were on display in the first floor exhibition area of Robarts Library from February 11–28. As expressed by Consul General Fang Li, the photographs showcased and "highlighted the beauty of China." Over 75 guests attended the event, including UTL Chief Librarian Larry Alford, Consul General Fang Li and University of Toronto Vice President of University Relations, Judith Wolfson.

THE HONG KONG-CANADA CROSSCURRENTS PROJECT

Officially launched on February 27 at the RCL CHKL, the Hong Kong-Canada Crosscurrents Project provides coordination and depository infrastructure for research, collection development and public education regarding the effects of migrations and cultural connections between Hong Kong and Canada over the last 50 years.

A partnership between the RCL CHKL, the Hong Kong Economic and Trade Office in Toronto, the University of British Columbia, Simon Fraser University and the University of Hong Kong, its purpose is to research and document the large flow of migrants between Canada and Hong Kong from the 1960s to the present, and to illustrate how these interactions and migrations have transformed both societies. Canada is an important bridge connecting the two places.



Top left: Julie Hannaford, Associate Librarian for the Humanities and Social Sciences; Gloria Lo, Director of the Toronto-based Hong Kong Economic and Trade Office; the Honourable Dr. Vivienne Poy; author Frank Ling and Jack Leong, Director of the RCL CHKL at the launch of the Hong Kong-Canada Crosscurrents Project. Bottom right: UTL Chief Librarian Larry Alford and Consul General Fang Li exchange remarks during the presentation of the Libraries' gift and letter of thanks to the Consulate General of the People's Republic of China for the film donation.

MAKING A DIFFERENCE YOUR SUPPORT

The State in the Bedroom: The Evolution of

Reproductive Rights in

7 April – 10 June, 2014

2nd floor south portico

Robarts Library

Canada

Exhibitions



werk: new gender histories 31 March – 10 June, 2014 Robarts Library 1st floor exhibition area In conjunction with the Sixteenth Berkshire Conference on the History of Women



Vesalius at Five Hundred

23 May – 29 August, 2014 Thomas Fisher Rare Book Library The fame and significance of Andreas Vesalius rest almost entirely on one book: his monumental *De humani corporis fabrica*, first published in 1543. The *De fabrica* (as it is commonly referred to) is chiefly celebrated for its splendid woodcut illustrations that introduced art to anatomy and set the standard for all future anatomical illustration.

De fabrica is also a vitally important text, universally regarded as the cornerstone for the study and teaching of human anatomy.

Doors Open Toronto

Saturday 24 May, 10 am to 5 pm Come and visit the Thomas Fisher Rare Book Library as part of Doors Open Toronto.

Books Recommended by UTL Staff for Summer Reading

July & August 2014 Robarts Library, 1st floor exhibition area

Fierce Imaginings: Text and Image in First World War Literature

22 September – 19 December, 2014 Thomas Fisher Rare Book Library This exhibition will focus on the words and images of those who served in the Great War-individuals like Wilfred Owen, Siegfried Sassoon and Erich Maria Remarque; but also on that of writers born decades after 1918, such as Pat Barker, Sebastian Faulks and Joseph Boyden. These perspectives, far removed from one another in time and personal experience, illustrate the continuing



importance and extraordinary influence of a war that was fought one hundred years ago.

DONATION FORM

I would like to help students with a gift to U of T Libraries of: \$100 \$250 \$500 \$1,000 \$1,827 \$5,000 □ | prefer to give \$_____ ______

Please designate my gift as follows:____

Method of Payment:

□ My cheque made payable to University of Toronto is enclosed □ VISA □ MasterCard □ AMEX

Card Number

Expiry Date

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I prefer to support the Libraries with 12 monthly gifts of: □ \$42/month □ \$83/month □ \$153/month □ \$208/month □ \$417/month □ I prefer to give \$_____/month

Method of Payment:

- □ I have enclosed 12 post-dated cheques made payable to University of Toronto.
- □ I have enclosed a void cheque and authorize my bank to debit my account monthly.*
- □ Please charge my credit card monthly.*
- □ VISA □ MasterCard □ AMEX

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*no end date, unless otherwise indicated.	

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Whenever appropriate, please publish my name as:

- □ I wish to remain anonymous.
- □ My company's HR Department has confirmed that my donation will be matched.
- □ I have provided for U of T Libraries in my estate planning.
- □ Please send me gift planning information.

Thank you for investing in the University of Toronto Libraries. Please send your donation to Annual Giving, 21 King's College Circle, Toronto, ON M5S 3J3.

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EXCEPTIONAL ENGAGEMENT

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THE UNIVERSITY OF TORONTO

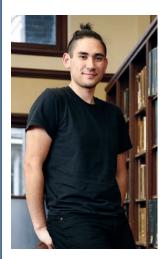
Libraries' Strategic Plan identified exceptional engagement with our students, faculty and researchers as an important priority. To encourage students, faculty and other library users to turn to us with their queries we launched a program to help make UTL employees easier to identify. We provided them with newly designed lanyards and badges, then rolled out a series of posters and digital notices to alert the University community. Have a question? We can help!

QUESTIONS

Look for library employees wearing the University of **Toronto Libraries** lanyard and staff badge. We can help!



Our Students Say...



"Gerstein is my favourite place to study before, between and after classes. It has all the resources I need to make each study session count."

BOUNDLESSKNOWLEDGE

BORIS DYAKOV Cell & Molecular Biology student Pilot Kitchen whiz

Happiness is a new book. (Or a previously loved one.)

Visit the Robarts Library Book Room, which thrives thanks to the support of library friends who donate materials of resale value, mostly in pristine condition. You never know what you'll find when you browse the titles for sale, so drop in and take a look.

The Book Room is managed entirely by volunteers. It is open to the public on Tuesdays and Thursdays from 11:00 a.m. to 3:00 p.m., except during the month of August and the latter part of December. Proceeds from the Book Room support the library development fund.

'Reading' designed by Luis Prado from The Noun Project

Gerstein Library Ranks High AMONG TOP 10 PLACES TO WORK OR STUDY IN TORONTO

http://www.blogto.com/sports_play/2014/04/the_top_10_places_ to_work_or_study_in_toronto/

#2 IN LIST OF 25 MOST IMPRESSIVE MEDICAL SCHOOL LIBRARIES

http://www.bestmastersdegrees.com/25-most-impressive-universitymedical-school-libraries



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